

21st Century Unlimited
Great Lakes
9:15 600

What was the “inspiration” for the design of this effigy?

The 21st Century Unlimited was inspired by the Jefferson 4-2-0 steam engine that once connected Toronto, Detroit, Hammond, Chicago and Sioux City, moving lumber, furs, produce, and livestock throughout the region. While the locomotive is a symbol of progress and industry, because the industrial power of the Great Lakes Region is tied to its abundant natural resources, the effigy's smokestack is depicted as a tree growing out of the train. By symbolically connecting progress and industry with nature, we represent the core strength of the Great Lakes Region.

What impact does the effigy have on the local community?

The Great Lakes CORE project is a collaboration of artists separated by significant distances. While other CORE regions are defined by a city or other central geographical space, in an inversion of the usual definition of a community, the Great Lakes Region is defined by one of the hemisphere's largest uninhabited spaces - the Great Lakes. By leveraging the talents, capabilities, and resources of contributors from Michigan, Indiana, Illinois, Wisconsin, and Minnesota, this project has gone a long way toward establishing a true Great Lakes burner identity.

What interesting story happened during the design and execution of this project?

Several of our irreplaceable teammates attracted the notice of some local children when they pedaled a giant hamster wheel through a grassy field. Kids ran alongside, yelling, "What is it?" "Are you building a playground?" "Can I try it?" Each child took a turn in the wheel, causing one child to exclaim, "You guys are the best builders in the world!" That expression of wonder and joy crystallized for the team why we were building the effigy, and made us suddenly, humbly, aware that the opportunity to build something that inspires joy and wonder is a profound gift to us.

What does the effigy hope to convey to the greater community?

GL CORE wanted to build something that was cool to look at and fun to climb on, but we also recognized that the regional effigies are gathering places that offer a home-base for people from all over. So, in the hope that wanderers will enjoy the easygoing, come-as-you-are hospitality of our community, under the cab and between the spinning hamster wheels, we built a chill space where folks can enjoy a bottle of wine, grab some shade, or wait out a dust storm. Cheers!

What materials were used in the construction of this effigy?

The effigy is constructed largely of repurposed materials from many sources, including dimensional lumber (2x4, 2x8, 2x10, 6x6) and plywood salvaged from cribbing and pallet construction, as well as a fair amount of screws, nails, bolts, and glue.

CORE Art Walk Activities

Join the Great Lakes crew for a tour of the Train, take a spin on the Human Hamster Wheel, and decorate a leaf for the Cuckoo's Nest.

A project on this scale involves more than the creativity of a single idea or a single builder—it required communication, organization, and collaborative skills, as well as a sense of humor and an enduring commitment to the project that transcends personalities. The experience was complicated and rewarding, and an opportunity for community-building that none of us anticipated when we were spit-balling design ideas last winter. Go, GL CORE!

<http://www.facebook.com/GreatLakesCORE?ref=hl>
<http://www.facebook.com/GreatLakesCORE?ref=hl>

Arboria
Sacramento
5:45 900

What was the “inspiration” for the design of this effigy?

The inspiration for the design of Arboria is the region’s love affair with trees and the desire to create an effigy symbolic of that relationship. Sacramento is the city of trees, and they define our landscape as profoundly as does the river delta that supports them.

The trees in the Sacramento Region impact our climate, harbor wildlife, conserve water, and instill a sense of place and of life. Their stature, strength and endurance create shelter and natural cathedrals. Arboria is our homage to the gift of our trees.

What impact does the effigy have on the local community?

The effigy itself is a testament to Sacramento's Regional Community. The process started as an "all call" out to the community through all channels at our disposal. The group that showed up was highly diverse; crusty veterans, virgin burners and one man who had not been to the Playa since 1998. They all had one thing in common. None of them had ever done large scale art before.

They came together, agreed on a concept, raised the funds and built Arboria.

What interesting story happened during the design and execution of this project?

One of our team was absolutely convinced we needed to use some recycled cables spools that he had acquired for the project. It was eventually decided they would not work with our design. That did not stop him from bringing the spools to every major burner and Arboria gathering.

Even though the design utilizes no spools - they are recognized as synonymous with the project

What does the effigy hope to convey to the greater community?

Arboria hopes to convey the rich relationship that Sacramento has with both trees and the arts. It's often thought of only as Capitol City. Many people. It is not widely known that we have more trees per capita than any other American City and that our arts culture is rich and diverse.

A project by our community is, hopefully, the start of a long conversation with many other areas for many, many years.

What materials were used in the construction of this effigy?

With the exception of fasteners and structural hardware the entire art piece is constructed of construction grade lumber and plywood.

CORE Art Walk Activities

The group that put their heart and soul into building Arboria will be there during the Core Art Walk along with many Sacramento Burners who helped in some way. There will be Docents on hand to talk about the project and the concept of the final result.

This project is about community through art and art through community. Please join us for future projects. The spark for the next beautiful expression of our community may be yours.

<http://saccoreproject.wordpress.com/arboria/>
<https://www.facebook.com/SacramentoCORE2012/>

Bebe Brûlée
New Orleans
12:15 600

What was the “inspiration” for the design of this effigy?

Bebe Brûlée is the spirit of Mardi Gras. He is based on the traditional King Cake Baby, a surprise in a Carnival season treat, the King Cake. A joyous part of the Mardi Gras season, from the time we are all school children on, is the arrival of the first King Cake after 12th Night (the feast of the Epiphany). Finding the baby in the King Cake is at once a great honor, because you are 'king' of the party, and a great responsibility, because you have to bring the king cake to the next party.

What impact does the effigy have on the local community?

Bebe Brûlée, like Mama NOLA before, has led to growth and organization in the New Orleans Burning Man Community. It has brought into the fold long time burners who have found themselves surprised to find the energy in the area. It has also allowed us to build our development capacity and it builds upon the strengths we had cultivated in 2011.

What interesting story happened during the design and execution of this project?

Bebe Brûlée marks the first time the New Orleans region rented any property. Which was kind of a milestone for us. Also the satirical Mardi Gras Krewe, the Krewe Du Vieux (<http://www.kreweduvieux.org/>) offered us a spot to build Bebe, and the krewe captain was so interested in the project he's now going to his first Burning Man.

What does the effigy hope to convey to the greater community?

Bebe Brûlée hopes to tell a more complete story of Mardi Gras than is traditionally represented in news coverage and video clips. Bebe Brûlée wants to put New Orleans front and center of the Burning Man experience for the participants at Black Rock City and signal to the greater community of a region on the cusp of something big in a world class city that prides itself on being able to bring the celebration big. Bebe Brûlée is about New Orleans.

What materials were used in the construction of this effigy?

The King Cake structure is made of plywood, lumber and a wooden lath made from reclaimed lumber found in the myriad of abandoned and destroyed houses that populate the New Orleans landscape. The icing is made of fabric stretched over plywood ribs and sized with a sizing agent. Bebe Brûlée is primarily a cardboard and paper mache sculpture with a plywood frame and sporting a sheet metal crown. Some of the techniques used in the construction of both Bebe and the icing are traditional to Mardi Gras float building.

CORE Art Walk Activities

For Bebe Brûlée Tuesday at Burning Man is Fat Tuesday. Join us during the CORE Art Walk in a Mardi Gras Celebration. Our friends at the Black Rock French Quarter are leading a procession to Bebe Brûlée. We will have Mardi Gras beads for all participants. There will be famous New Orleans drinks courtesy of the Royal Orleans Court Bar. Enjoy a little King Cake (while supplies last) Brass band music will play and the good times will roll all afternoon.

Be sure to visit inside the King Cake for more info on Mardi Gras, Mardi Gras krewes, the King Cake and other aspects of Mardi Gras in New Orleans.

Nolaburners.com

<http://www.facebook.com/NolaBurners> also <http://www.facebook.com/NOLACORE11>

Bison Field
Saskatchewan
5:20 1000

What was the “inspiration” for the design of this effigy?

Bison Field features several important themes from Saskatchewan’s history: the disappearance of wild plains bison, the emergence of wheat and farming culture, and fire.

Bison were crucial to the survival of native peoples in the prairies of Canada, and were nearly hunted to extinction by white settlers, who cultivated the natural prairie with crops of wheat and barley. Viewed at one angle, the bison are clearly visible on the top of the structure. Viewed from another angle, the bison disappear completely and all that is visible is the wheat and the bison’s shadows on the desert sand.

What impact does the effigy have on the local community?

Burning Man encourages community, and pARTicipation. There are a number of ways for people to get involved with the SCORE 2012 project, from donating money to attending our upcoming local events, or even submitting a piece of art to be included on the project. Saskatchewan has a small but lively community and this project has brought together over 40 people from a variety of places all over our province including Saskatoon, Regina, MooseJaw, Prince Albert, North Battleford and Rosetown!

What interesting story happened during the design and execution of this project?

We really got lucky this year when a crew from Regina stepped up and offered us a fully equipped wood shop to work in! This made it possible for us to create our entire effigy from bottom to top in just one weekend! Wow what a dream! Thanks to the No Town Crew!

What does the effigy hope to convey to the greater community?

Bison Field is a Saskatchewan community art project, and will be built here in Saskatchewan by members of the local Burning Man community.

The project will then be transported in pieces two thousand five hundred kilometers to Black Rock City, a temporary art community north of Reno, Nevada, where it will be reassembled in the desert, and viewable during the week-long Burning Man event in the desert prior to being burned simultaneously with thirty four effigies from other regions around the globe. As a smaller region we want people to know we exist and thrive despite the distance!

What materials were used in the construction of this effigy?

Wooden effigy with Plywood tiles painted by community members.

CORE Art Walk Activities

We invite participants to join us in painting a 1x1 foot plywood tile in a prairies inspired scene to hang and burn as a part of our internal effigy art gallery! Until supplies run out!

www.skeffigy.ca
facebook.com/ScoreProject2012

Blukis
Lithuania
4:45 600

What was the “inspiration” for the design of this effigy?

Old Blukis dragging and burning down ritual designed or transformed in nowadays modern art concept. CNC routing, shapes and angles.. how would the stylized 21st century stump would look like? - crystal edge looks equal, though in all they are not, the edges the shapes and the angles, all Blukis parts - roots and sides are not equal and Blukis is not perfect as the old stump is.

What impact does the effigy have on the local community?

It is a symbol of old forgotten ritual that looked more undervalued and forgotten for the modern - 21st century Lithuanians.

And now the idea of the archaic ritual with the concept and deep meaning- background returned in a new form which is more acceptable to modern mind.

Symbol of archaic rites and modern art object presented via nowadays pop-culture context community and burning it (Blukis) down is a perfect way for Lithuanian burners community to discover their own repetitive interactive act which creates a space for a ethnic community self-expression.

What interesting story happened during the design and execution of this project?

During our project presentation in Lithuania (World Lithuanian Youth Summit), we have lost our Blukis model that we were making all night before.

We came back from Nowhere on Tuesday and we had a very little time to prepare so it happened that we were making the model all night before the presentation on Saturday. And we came tired with our model, set up everything and at the end of the official presentations we left our model and went to check other peoples projects. When we got back all our space was cleared out and all posters, model and brochures were gone.

It appeared that the summit volunteers thought we left it for good and decided they want to do a good job and clean our space, so they threw our model away in to the trash and in 15 minutes the trash was taken away with the truck. So after we got back it was all gone. It was funny on one hand- on other we still can't believe it happened. We are very happy that we made some photos just before we lost it.

What does the effigy hope to convey to the greater community?

We hope our small part of participation will contribute to all the flow and music that happens in the World were everything is different. Ant the effigy of Blukis will be another small part of the beautiful picture of the World and how World is responding to Burning Man culture and ideas outside the Black Rock desert.

What materials were used in the construction of this effigy?

Plywood, wood & two spoons of imagination with a sip of creativity.

CORE Art Walk Activities

People will be able to drag around our smaller Blukis on wheels and experience what means dragging a stump. There will be some little potato pancake sharing with Slivovice elements.

We love you all!
and we believe in love.

www.blukis.lt
facebook.com/BlukisCore

CarouShell
San Diego
6:20 1100

What was the “inspiration” for the design of this effigy?

CarouShell is inspired by San Diego’s historic Balboa Park Carousel and the local coastal sea life. Our region is a collision of the casual beach lifestyle, biotech, military, border region, city and country, reminiscent and forward thinking, with a clean cut image and a thriving underground. These contradictions lead us to the personality of CarouShell; an approachable tradition of good, clean fun, which when examined closely has a roughly hewn shadowy depth, much like the sea.

What impact does the effigy have on the local community?

Last year's San Diego CORE generated a dedicated group of folks and ignited a new level of participation and enthusiasm in San Diego Burners! The project is a unifying force, in which everyone participates in its creation. Whether skilled with tools, organizing, painting, sewing machines, kid shepherding, or funding, our CORE project welcomes everyone in our community motivated to work towards making our effigy amazing. Due to San Diego's hazardous wildfire conditions, we rarely get to burn effigies of any substantial size; CORE gives our regional community an opportunity to build it, bring it and BURN IT!

What does the effigy hope to convey to the greater community?

We want to convey the beauty, surprise, fun, adventure and mystery of the ocean, which widely reflects the San Diego regional community as well. We want to convey that we get great joys and pleasures from working together as a community, as a family, to create gorgeous things. We want the citizens of BRC to enjoy our offering of this ephemeral, playful landmark on playa: CarouShell.

What materials were used in the construction of this effigy?

Vertical, painted wood panels ornamented with kelp shapes create a towering kelp forest. A spiraling shell-like fabric roofs CarouShell. Laminated, CNC'd plywood forms our rideable ocean dwellers. The painted, recycled wood/plywood base rotates on steel tracks and wheels (repurposed from 2011). LED and EL wire light show dazzles and delights.

CORE Art Walk Activities

Join San Diego at CarouShell, where crayons will be provided for you to use to draw your favorite sea creatures on the effigy

GO PLAY ON OUR CAROUSHELL!

Round and round you'll go, where you stop nobody knows!
What goes around, comes around. Life is like a carousel then it burns
to the ground. If you missed it the first time, just wait, it'll be
coming around again. We're not going to get anywhere unless everyone
pushes - and even then we're just going to go 'round and round.
Mind the gap.

www.sdcore.org
facebook.com/SolDiego.SDCORE

**Chords of Wood
Orange County
6:45 600**

What was the “inspiration” for the design of this effigy?

Chords of Wood, Orange County’s offering to the CORE effigy project is an interactive tribute to our area’s rich musical history. This project is a functional homage to the electric guitar legacy of Orange County. Orange County is the proud home of music technology innovators whose early country and jazz guitars later became staples that shaped a global shift in music. Orange County-made guitars became the catalyst for the emerging rock and roll era and a radical maturing of popular music sounds from blues to jazz.

What impact does the effigy have on the local community?

The primary impact on local community was engaging a number of OC burners and non burner in construction and fund raising. This raised the awareness of community focus within the burning culture. We had people that joined the build who had never burned and decided to attend in the process of the build because of the new friendships and relationship that were created.

What interesting story happened during the design and execution of this project?

This has just been a lot of fun and great group process.

What does the effigy hope to convey to the greater community?

OC has lots more to be known for (and proud of) than just real house wives.

What materials were used in the construction of this effigy?

The Chords of Wood is made from wood construction with as many donated and re-purposed materials as we could find.

CORE Art Walk Activities

We will be demonstrating the playability of the guitar, talking about the rich and often unknown history of the electric guitar in orange county and perhaps playing with the fire effects a bit as people come by. Our guitar is interactive and can be played anytime. We will also have some poofers and flame effects that will be able to be played with (supervised) Monday-Wednesday 9-11 pm.

Come out and play, explore and interact with our piece. We have put a lot of attention into interactive playability and we hope that people enjoy it from guitar masters to people who just want to try to make some noise.

www.chordsofwood.org
[facebook.com/AxesOfEvilBurningMan](https://www.facebook.com/AxesOfEvilBurningMan)

**Cod Piece
Boston
7:45 600**

What was the “inspiration” for the design of this effigy?

Across time and culture, the fish has symbolized fertility and the hope for a renewed harvest, and has been offered as a blessing upon the community. Even in our own regional creation myth, the Cod is central in the first harvest at Plymouth and is offered, by way of a 5-foot "Sacred Cod" hanging in the State House, as a reminder of our abundance as Bostonians. Boston Cod Piece is homage to the historical struggles and triumphs of the people of our region, and an acknowledgment of the sources of sustenance and prosperity that shaped us.

What impact does the effigy have on the local community?

From the local hardware store to the local UHaul, and from the Cambridge Brewing Company to our fundraising parties, people are always surprised and delighted when they realize that they are supporting the construction of "a giant Cod to burn in the desert." It undoubtedly leaves an impression since our next visits are always met with a "hey, how's the Cod coming along?"

What interesting story happened during the design and execution of this project?

When the Boston Cod Piece was built in Dewey Square Boston as part of FIGMENT Boston, a few of us remained with the fish overnight to secure it. Sleep was almost impossible since, as we huddled inside the belly of the beast, we were visited by a constant stream of Bostonians on their way home from dinner, the bars, clubs etc. They would poke their heads in and ask things like "what is this doing here?" "what is this?" at which point we would invite them in to sit with us for a while and share some conversation and Bourbon. At one point we were visited by SKUL Mobile Bicycle Disco who stopped to create the spectacle of a spontaneous dance party....in the middle of downtown Boston....in a giant Cod.

What does the effigy hope to convey to the greater community?

Boston Cod Piece hopes to offer a space to reflect on the delicacy of fertility and abundance and to encounter the miraculous beauty of community.

What materials were used in the construction of this effigy?

Boston Cod Piece uses standard dimension lumber for its main structure, pine clapboards for its head, tail and fins, and hand tie-dyed silk for the main body's scales.

CORE Art Walk Activities

Boston Cod Piece creators and supporters will be donning decorated cod pieces in honor of their effigy while casting their rods into the dust to see what they might reel in.

www.bostoncodpiece.com
facebook.com/Bostoncodpiece

**Dragon Lotus
Colorado
1:15 600**

What was the “inspiration” for the design of this effigy?

Our Mission Statement is to create a thriving community based on a foundation of love and acceptance through the expression of art, currently the Dragon Lotus, Colorado's C.O.R.E project. To do this we wanted to create a effigy that provides a space that many different artists to come together to showcase their individual styles and skills. We also wanted to make a piece of art that has keneitc parts that allow the art to evolve over time and metamorphosis in to something entirely new than it started out.

What impact does the effigy have on the local community?

It has joined together many levels of burners that have never worked on a project of this scale. We have birgins to old jaded burners that have come in to see this be built and help out getting this to the playa. There are no bunnies, santas, pirates, etc. only the Dragon Lotus support and build crew.

What interesting story happened during the design and execution of this project?

Our build lead Kenyon Sky decided that this was his year to go to Burning Man. He put his name in the lotto and won and started seeing if he would be useful on a project. Needless to say he came to C.O.R.E and WOWed us with his many talents. When we needed a new build lead he stepped up and can't wait to go home his first year with the Dragon Lotus. We also started a community art project on the wall with our scraps that has grown and changed with the project.

What does the effigy hope to convey to the greater community?

That we are all amazing with so many skills and talents. Sometimes just letting loose of our inhibitions is all that is needed to make something wonderful and beautiful. Every one is vital, the community needs each of us to make us whole and complete.

What materials were used in the construction of this effigy?

Wood, Wood, and a lot more wood. We also hand cut out all piece sincluding drawing out by hand all of our templates. No CNC was ever used only routers, jigsaws, table saws and lots of elbow grease.

CORE Art Walk Activities

We will be opening the second set of large petals. This will reveal the last set of petals that if you peek between them you will be able to see the secret dragon inside. A performance will also take place at this time of dance and celebration.

The Dragon Lotus is a transforming effigy. The lotus will open over the course of four days before being set afire as part of the CORE burn on Thursday. The dragon "Falcor" on a pedestal which resides in the center of the lotus flower will remain mostly hidden inside the lotus until Wednesday, when she will rise from her lair. Hidden under is a nest, containing a clutch of dragon eggs made of clay that will be fired by the burn, bringing forth fertility in her fiery death.

www.coloradoburn.ning.com
facebook.com/ColoradoCoreDragonLotus

Fertilitree
East Bay Burners
8:15 600

What was the “inspiration” for the design of this effigy?

We wanted a symbol that represented the East Bay and incorporated this years Burning Man theme of Fertility. Oakland is the largest city in the east bay so we took the Oak tree + Fertility = Fertilitree.

What impact does the effigy have on the local community?

The effect: As people approach the East Bay Oak Tree they will see a massive trunk with branches. Around the trunk will be messages about what is humanity and great about being human.

What interesting story happened during the design and execution of this project?

In creating this effigy we were able to unite the East Bay Burner community in the building of Fertilitree, the building of Anubis, and give a helping hand to the vital East Bay art space of NIMBY. By combining resources, both human, material, and space, we were able to fundraise, and build for all three ventures, each emerging stronger than would have been the case alone. I think this synergy had the outcome of not only raising money and creating art but bringing our whole community together.

What does the effigy hope to convey to the greater community?

The Base of the tree will represent the problems faced by humanity.
The limbs of the tree will represent solutions.

What materials were used in the construction of this effigy?

Wood.

CORE Art Walk Activities

We will have volunteers giving a guided tour of our project.

www.sites.google.com/site/ebbcore/home
facebook.com/groups/EBBCORE

Gateway Arch
Reno
3:45 600

What was the “inspiration” for the design of this effigy?

Reno is the last major city before the playa; thousands of people travel through, stock up, and seek refuge in the last Gateway to the Playa. The Reno CORE Gateway Arch was inspired by the local land mark, the Reno Arch, one of the most broadly known Reno landmarks. By combining the form of the Reno Arch with the distinctive concepts of Reno’s Regional Burn (AKA Burning Man) we were able to fashion something that represents our two homes mutually in one exceptional effigy.

What impact does the effigy have on the local community?

Reno has always been a region filled with Burners sharing a passion but lacking identity in the shadows of Black Rock City. The CORE project at Burning Man gives Reno a chance to create and share an effigy as the other regions do at their respective regional events. The Gateway Arch allows the Reno Region to identify with its own effigy to support and appreciate at Burning Man 2012, exemplified by all of the help, involvement, and love by everyone in Reno during our build season. Thank you Reno!

What interesting story happened during the design and execution of this project?

Our group is a melting pot of Reno Burners. We have Theme Campers, Mutant Car Maniacs, Gate Watchers, Singed Fire Flingers, and Art builders coming to build something amazing for our region. A truly amazing feat that we could all come together, meet, plan and build something without going insane!
Truly an epic tale best told through the flails, jumps, spins, and rolls of expertly trained interpretative dancer.

What does the effigy hope to convey to the greater community?

Reno is more than just a city you pass through on your way to Black Rock City. Our region’s culture has been become defined by and come to accept and support the Burner Community at large. Amazing things are thought up and built here for the enjoyment of everyone at Burning Man, and more is to come! Just you wait and see!

What materials were used in the construction of this effigy?

Gateway Arch is a conglomeration of CNC’d plywood, lumber, EL wire, nails and screws thrown into a big bag and assembled blind folded with Burning Man magic.

CORE Art Walk Activities

We will have the CORE project members mulling around the Gateway Arch discussing their roles in the project, the Arch, Reno, Burning Man, etc... to anyone who will listen. We may have an art car out there providing some background elevator music. If no one wants to talk to us maybe a game of Playa-clod baseball?

www.renocore.wordpress.com
facebook.com/renocore

**Grow Fourth
Portland, OR
1:45 600**

What was the “inspiration” for the design of this effigy?

Following completion of last year’s Portland CORE project, Bribe and Lucy started a non-profit supporting community inspired participatory arts, events and education. Dusty Visions first piece was inspired by Frank Lloyd Wright holiday ornaments. By taking an everyday small object, expanding its size exponentially and suspending it 8-feet above the ground, they intended to engage the viewer’s sense of awe. By building multiple hangers, they meant to exhibit self-made ornaments and invite other local artists to create their own, therefore making Flocons a community piece. When the project was accepted in the Circle, a central Tree effigy was added to bring the pieces together, celebrating both the region’s dynamic groups and our unity as Burners.

What impact does the effigy have on the local community?

This year’s CORE project attracted a new group of volunteers, comprised of participants from last year’s project, local Burners who saw ThunderBridge on Playa and were inspired to participate, newcomers to Portland who wished to make connections in our community, and individuals seeking to become involved in an art project.

What interesting story happened during the design and execution of this project?

The central Tree effigy design required that every volunteer participate in cutting out hundreds of wooden and metal Leaves. Every work party included a Leaf department for jig-sawing, sanding and painting leaves. By the time Grow Fourth makes its way to BRC, we will have built and shown three Flocon. The inspirational piece was displayed and burned at both SOAK*, the Portland Regional and Burn in the Forest, the Vancouver Regional. Halfway through the project, Bribe and Lucy were happy to announce that they are having a baby! The Fertility 2.0 theme suddenly took on a more personal meaning.

What does the effigy hope to convey to the greater community?

The Portland Burner community is vibrant and active. This year’s CORE project echoes Portland’s diverse character with the placement of four smaller effigies around a tall Tree. This design celebrates both the region’s dynamic groups and our unity as Burners. The space in between the pieces symbolizes the potential for connections and growth. The Tree’s canopy will be covered in Leaves embellished by local artists and participants. Surrounding its roots, we will suspend 3D wooden pieces from four stem-like metal hangers that appear to be growing up from the Playa. Grow Fourth’s interplay of metal and wood represents the diversity of Portland’s makers, with a Tree symbolizing the forests of the Pacific Northwest.

What materials were used in the construction of this effigy?

The central Tree effigy was built with a combination of new and reclaimed lumber. The structural lumber was formerly used in shipping containers and the Leaves were individually cut out from used plywood.

CORE Art Walk Activities

Docents will be on hand to answer questions about Grow Fourth and provide Sharpies to participants who wish to leave messages on the Tree trunk.

We would like to include a photo of Flocon from BitF.

www.dustyvisions.org
facebook.com/PortlandCore

Growing Pains
Midwest
2:45 600

The midwest is a land of dichotomy. A short drive out of most any of its major cities will put you among rolling fields, small towns that have seen better days, grain silos and barns (which have also seen better days). "Growing Pains" is our attempt to encapsulate this dichotomy.

Three towers surround a broken down tractor awash in a field of wheat. Graffiti adorns the towers. As you climb the staircases of the towers, pictures and articles tell twin tales of decline and rebirth.

<http://www.midwestburners.com/core>

<https://www.facebook.com/MidwestBurnersCoreProject>

Happy as a Clam
Maine
6:35 1000

What was the “inspiration” for the design of this effigy?

Maine’s coast is teeming with wildlife and quahogs and clams are some of the aquatic creatures that can be seen on our shores. Seemingly motionless as they move about, there is more than meets the eye with these creatures. The clam/quahog representation on the playa aims to allow the event participants to interact with the effigy while still admiring the beauty of Maine’s wildlife.

What impact does the effigy have on the local community?

Progress updates using social media have helped increase awareness about the presence of a burner community in Maine. We held several fundraisers in Maine. For some folks this was an opportunity to learn more about Burning Man and affiliated regional events. Many members of our community will not be at Burning Man this year. Our fundraising events provided a chance for many to attend events that promote the principles of Burning Man and a chance to practice radical self expression, radical self reliance, and leave no trace.

What interesting story happened during the design and execution of this project?

During the design and execution of the project there were several moments when we were amazed and pleasantly surprised to learn about the resourcefulness of burners in our region. This year we worked closer with members of the Boston burner community in order to raise funds and transport the effigy to the playa.

What does the effigy hope to convey to the greater community?

The effigy is a collaborative effort and is the 2nd official on playa project from the Maine regional group. When thinking about the design of this year’s effigy we wanted to incorporate lessons learned from last year’s effigy in order to bring something that was larger in scale and challenged us as a group to put it together. The effigy conveys the continued growth of our community’s people and resources.

What materials were used in the construction of this effigy?

The structural elements of the effigy were constructed using plywood and concrete formwork tubes. The exterior of the effigy is decorated using a water based latex paint and a natural fiber rope. The interior decorations consist of fabric, plasma balls, and other whimsies.

CORE Art Walk Activities

Burners from Maine and New Hampshire will be at the effigy during the hours of 2 pm to 5 pm. We will have art cars and hoopers in attendance. There will also be performers provided by the Regional Network Center to entertain attendees.

facebook.com/groups/MaineBurningManSociety/

**Hatchery
Dallas
12:45 600**

What was the “inspiration” for the design of this effigy?

This design started with the idea of dropping eggs into a fire. The search for a tower led us to Vladamir Tatlin’s “Monument to the Third International”. The design has been modified to climb by staircase, operate flame effects and suspend the eggs. This effigy/art piece was derived over a period of several months in 2011. With the announcements of the Fertility 2.0 theme and the 2012 C.O.R.E. project, we knew we had found a logical home for The Hatchery and its eggs.

What impact does the effigy have on the local community?

The Hatchery has already touched so many, whether they designed it, built it, or supported it through some of the most creative FUNdraisers we’ve ever had. We have not seen such a galvanizing effect on our community since Myschievia was born in 2005. We are proud and honored that The Hatchery is representing Dallas – and all of North Texas-- at Burning Man. We are also ridiculously excited that The Hatchery will be remade in October as Myschievia’s effigy. Those who can’t join us in the desert will still have a chance to see OUR effigy burn, and it will be glorious!

What interesting story happened during the design and execution of this project?

We spent a very long, painstaking time moving from our concept 3-D model to blue prints, nearly manually. Once complete, we found three very skilled CAD architects/engineers in our community right there all along!

What does the effigy hope to convey to the greater community?

We would like folks to know that Dallas and North Texas is home a great number of talented people, makers, organizers, carpenters, designers, welders, artists and performers and that when we come together, we can accomplish great things, make the impossible, possible.

What materials were used in the construction of this effigy?

Mostly it is wooden. We used Douglas fir, Cedar, Pine and some reclaimed Pine from the shelving of the old warehouse we built it in. There are also plenty of bolts, screws and nails keeping it all together, for now :) With lots of propane flame effects!

CORE Art Walk Activities

- * A few of our Dallas skill toy performers will be doing their thing in front of the effigy - POI, hoops,etc
- * A number of our local DJs will be playing their finest tracks
- * Our leads, designers and and creators will be on hand to take everyone through our effigy.

www.ntxb.org/dallascore
facebook.com/dallascoreburn

Jozi
South Africa
5:30 1100

What was the “inspiration” for the design of this effigy?

The South Africa CORE contribution is a 20ft fertility doll, signifying our shared heritage in Africa and the birthplace of humankind. There are many different forms of fertility dolls throughout Africa. Jozi is inspired by the unique artistic style of the Ndebele people in Southern Africa.

Ndebele designs involve elegant geometric patterns requiring high levels of skill with beads, paint, fabric, and metal. Our intention has been to weave this deceptively effortless style into the design from a structural point of view, and in the visual aspects of lighting, fabric and beadwork that bring her to life.

What impact does the effigy have on the local community?

Built into the project from inception was the importance of sowing the first seed for large-scale collaborative artworks to flow from South Africa to the Playa. As the furthest region away from the Playa, we've needed a creative approach to obvious logistical challenges. This complexity has resulted in collaboration amongst a varied and committed team. We are also fortunate to be able to support a local community of Ndebele artists who have made dolls and beaded items that we are thrilled to be able to gift on the Playa.

What interesting story happened during the design and execution of this project?

One of the most interesting aspects of this project has been to witness first hand how the community of Burning Man is intrinsically designed to support artistic endeavour. Interacting and collaborating with the remarkable people in the ARTery, FAST and DPW, it is clear that this level of support goes even further to actively encourage artistic expression in people who would not call themselves 'artists' in their day-to-day lives.

What does the effigy hope to convey to the greater community?

Global Burning culture has come full circle to deliver the first large-scale artwork from our region to the Playa. Jozi is Fertility 2.0 in action. She's our thank-you to the community – designed with love in South Africa, built with gratitude on the Playa.

What materials were used in the construction of this effigy?

Jozi is constructed out of wood using geometric patterns and lit with sophisticated LED lighting. She is adorned with fabric and beadwork in a traditional Ndebele style.

CORE Art Walk Activities

Join the Jozi team and friends for African hospitality featuring music, gifts and treats from the region. You may even spot some African wildlife!

www.afrikaburn.com
facebook.com/JoziCORE

Kokopelli Rising
New Mexico
11:45 600

What was the “inspiration” for the design of this effigy?

It was not hard to harness New Mexican enthusiasm for one of our favorite Natives, Kokopelli. He is the iconic symbol of fertility in the Southwest and has been depicted in petroglyphs for centuries. Sporting a large phallus, the humpbacked flute player is a trickster, a lover, and a burner.

What impact does the effigy have on the local community?

Our burner community in New Mexico has grown immensely since the start of this project. We have all come to understand the word CORE to mean something different as we develop a core New Mexico burner community. Through planning and building Kokopelli we have developed some life long relationships, discovered we have mutual goals and most importantly sparked momentum and engagement into our community state wide. We are forming a NM burner council made up of many of the hands of Kokopelli Rising and discussing a regional event for 2013!

What interesting story happened during the design and execution of this project?

Salt Cedar is an invasive species to the ecology of our high desert and we have made it part of our mission to remove as much of it as we can and use it as a decorative building material. The water thirsty plant grows along the banks of the Rio Grande Bosque where it crowds out other native plants. By removing it we help restore the bosque to it's original state.

What does the effigy hope to convey to the greater community?

Kokopelli Rising is a deity of fertility. We have invited him to the fertility party of the millennium and look forward to seeing how he interacts with his fellow burners!

What materials were used in the construction of this effigy?

Salt Cedar
Juniper
lumber
plywood
burlap
hardware
love

CORE Art Walk Activities

We will be serving Mimosas in the shade while we activate our walking guests with conversation and body painting! We will be having an additional event on Wednesday Morning at dawn called Morning Wood. Kokopelli's cock will spit fire and we will serve New Mexican green chile breakfast burritos!

Please join us for a party! "Morning Wood" starts pre-dawn on Wednesday Morning. Koko's cock will shoot fire and we will serve Traditional NM green chile breakfast burritos!

www.nmburners.com
facebook.com/KokopelliRising

**Life Tree
Vancouver
6:10 1000**

What was the “inspiration” for the design of this effigy?

Our inspiration is the majestic temperate rainforest around Vancouver. Our numerous parks are home to towering trees that provide shelter and shade with stoic grace making a walk through these areas a peaceful retreat. Trees are a symbol of life, quietly cleaning our air and supporting our ecosystem; they connects us like the DNA we all share. The Life Tree is a amalgamation of these two symbols, with the branches circling upwards in a helix around the unifying core of the trunk. Each branch ends in a leaf, twinned with the leaf on the opposite side of the truck but with each set painted in a range of colors. These aspects respectively reflect the duality inherent in reproduction and the diversity which is necessary for genetic strength.

What impact does the effigy have on the local community?

The project was the catalyst for bringing several new burners into the community and creating new connections between existing burners, many of whom live in the same neighborhood. During the construction process, we were able to gain and share knowledge about design, construction, art and conducting a safe and effective burn. Through our outreach such as participation in our local MakerFaire, we educated a great number of people about Burning Man and about the Mountain Pine Beetle affecting our forests.

What interesting story happened during the design and execution of this project?

The design of the Tree has been extremely organic as problems were solved and new ideas were incorporated. The diversity of creative input was of great benefit to the project, as people took the 'seed' of our Design Lead David's vision and added their own ideas.

The dynamic surrounding the pine beetle-affected wood has also been very interesting, with the lumber industry repeatedly referring to it disparagingly. Despite this, much of this wood is placed it into the lumber supply, often after having undergone intensive chemical treatments to remove the blue stain that is a byproduct of the beetle infestation. We used the lumber in its natural state and have educated the public to remove misconceptions about its use.

What does the effigy hope to convey to the greater community?

Through our effigy we would like to convey a strong sense of the diversity found in both the city of Vancouver and the coastal ecosystem that surrounds it. We have four leaf designs, each with a unique shape and color to convey the pluralism that we embrace as Vancouverites. We would also like to bring awareness to the Mountain Pine Beetle epidemic which is ravaging the forests of British Columbia. We have done this by constructing the tree's truck of beetle-affected lumber and dedicating a leaf design to the issue. The Mountain Pine Beetle is an example of fertility run amok, as warmer temperatures caused by climate change although their population to flourish, causing carbon dioxide to be released from the trees and creating a vicious cycle.

What materials were used in the construction of this effigy?

To bring attention to a serious issue affecting the forests of western North America, we used pine lumber which has been reclaimed following Mountain Pine Beetle infestation. We have also used non-toxic stains and lights donated by the community!

CORE Art Walk Activities

Join the Life Tree crew to learn about the Mountain Pine Beetle and bring your leather goods/clothes to get them branded with a pine beetle! There will also be some surprises in store so be sure to stop on by!

This was the first Burning Man art piece for the initial group starting the project, so it was a great learning experience. The help and participation of the community has been outstanding and inspirational. Thanks everyone!

www.lifetree.burningvan.ca
facebook.com/BurningManVancouverLifeTree2012

**Missed Conceptions
Tallgrass Burners - Nebraska
10:45 600**

What was the “inspiration” for the design of this effigy?

Building a regional art piece in the shape of your state is cliché. There's no doubt there. This was completely intentional with our design. We come from the Midwestern state of Nebraska. Most people know us for our agriculture and little else. The exterior of the piece caters to that misconception about our region. This cliché outer shell covers an interior that is designed to welcome visitors to a new and more progressive perspective.

The concept behind our CORE Project (the piece) is to portray the state of Nebraska, and the stereotype that that implies; a rural, conservative, boring place with no art, culture or very much of any interest at all.

Upon entering the piece, you will find that once you get inside and look around, there's actually a lot more to Nebraska than you thought! Art, culture and a lot of things you never would have expected! Original art, photos and flyers plastered across the walls, sculptures and mixed-media all over the place.

Physically, the piece represents Nebraska in literal shape. You enter from the "east" side, and inside there is a stairway that leads up to the "panhandle" of Nebraska, a raised viewing platform that represents the high plains. Inside on the lower level there will be benches, a nice place to sit and relax! The whole piece is topless, as in there's no roof, allowing great stargazing opportunities (something that Nebraska itself also offers.) Also the entrance is a ramp to make the interior of the piece wheelchair accessible.

The interior will be plastered with original art, photographs, sculpture and mixed media from Nebraska. The art itself is a visual dynamic of the piece, and the over-arching concept is to portray the juxtaposition of the perception of Nebraska vs some of what you find there if you get inside and look around. The symbolism of Missed Conceptions, being a piece of art that represents misconceptions, outward appearance, reputation and the hidden beauty and creativity within...

...and on Thursday night, at Burning Man 2012, we will burn it to the ground!

We will KILL your Missed Conceptions!

What impact does the effigy have on the local community?

Our effigy has been entirely about the local community. It has been a collaborative effort of many artists and organizations contributing photos and submissions for display. Anyone who has come in contact with the project has left with a greater sense of purpose as we seek to continue the creative and expressive process happening in our region.

What interesting story happened during the design and execution of this project?

Just the evolution of the idea and the over-arching theme of misconceptions and breaking them, then burning them away.

What does the effigy hope to convey to the greater community?

The symbolism of Missed Conceptions, being a piece of art that represents misconceptions, outward appearance, reputation and the hidden beauty and creativity within... We hope that visitors will leave our piece with a broader perspective of the progressive culture that is taking place in our region. We want them to see that there is more to us than cows and corn. We also hope that our structure will provide a place of refuge and rest on the playa.

The symbolism of Missed Conceptions, being a piece of art that represents misconceptions, outward appearance, reputation and the hidden beauty and creativity within...

What materials were used in the construction of this effigy?

The piece is constructed entirely of plywood and framing lumber with the interior and exterior lined with paper-based print art.

CORE Art Walk Activities

Several of our artists will be in attendance to talk with participants about our piece and comment on the scenes depicted inside.

The majority of artists involved in this project have only attended Burning Man for a few years. We have felt so overwhelmed with love, acceptance, and overwhelming creativity. We felt compelled to bring our own work to the playa. This piece is our way of giving back and we are thrilled to be a “CORE” part of this build.

www.tallgrassburners.com

facebook.com/groups/TallgrassBurners

Naglfar
Sweden/Denmark
4:15 600

What was the “inspiration” for the design of this effigy?

Bringing the old Viking nations of Denmark and Sweden together, the idea to reference our common ancestry came naturally. The practice of setting a ship on fire as a tribute to a fallen chieftain (in combination of ritualistic drinking and human sacrifices) seems to be a perfect ritual to recreate in celebration of our belligerent heritage.

What impact does the effigy have on the local community?

The core project became the starting point of a closer collaboration between the Swedish and Danish Burner communities, resulting in a joint Scandinavian burn in end of July and a 70 people strong nordic theme camp, the Palace of Balunsia on 4:15 / H.

What interesting story happened during the design and execution of this project?

As we were researching the design of viking ships, we learned that the shields hanging on the outside of the ship are actually the crews private battle shields (pretty obvious when you think about it). These shields were very prized possessions, often gifts from the viking's family carrying encouraging words and symbols to bring luck in battle. When we realized this, we came up with the idea of crowd sourcing the shields. The ones you now see on the ship are the shields of our crew members, representing their heritage and hopes for the future.

What does the effigy hope to convey to the greater community?

Humanity have always worshipped fire. The 1000 year-old viking ritual of setting a ship on fire to honor a fallen hero is very closely related to the burning of the man and temple that we all gather around. We hope that people watching this ship burn will recognize and consider our common search of meaning and the importance of inventing rituals to create meaning and a common purpose.

What materials were used in the construction of this effigy?

The ship is made out of wood and built by the Swedish/Danish crew at the Salvagery in Reno.

CORE Art Walk Activities

We will put our viking outfits on and preform a song from Astrid Lindgren's Ronja Rövardotter.

Wear your best viking outfit and bring your family shield to burn along with our ship!

facebook.com/groups/271253827787

facebook.com/VikingshipNaglfar

National Treasure

DC

3:15 600

What was the “inspiration” for the design of this effigy?

With National Treasure, we are trying to represent Washington D.C. and this year's theme of Burning Man 'fertility' at the same time. With these two ideas in mind, our thoughts were immediately drawn to the Washington Monument. Our sculpture is based on this iconic representation of our nation. We are bringing DC to Burning Man, by taking this icon of dc culture and combining it with burner culture, through light, fire and bubbles!

What impact does the effigy have on the local community?

National Treasure has brought a varied community of DC area burners, artists and newcomers together to participate in a burnable art project. For many participants, it was their first opportunity in creative expression on a collaborative art project.

What interesting story happened during the design and execution of this project?

Our CORE team has come together in a miraculous way. The team has pulled together from all different walks of life and all different areas to work on this project. Our design lead is from MD, our fire and construction leads are from OR, and our social media lead is from DC. However, even though the team is far apart we have all come together thru the love of our burner community and DC to design an amazing project that represents our DC area burner community.

What does the effigy hope to convey to the greater community?

The Washington Monument is a powerful icon for Washingtonians. No matter how long you have lived in DC, the sight of the Monument towering over the skyline never fails to move you. A sculpture that pays homage to the Monument is an ideal symbol to represent DC at Burning Man. Just as Burner culture is a bright and lively reflection of American culture; National Treasure will be a bright and lively reflection of the Monument.

What materials were used in the construction of this effigy?

National Treasure is a 20 foot tall obelisk designed after the Washington Monument, it is primarily composed lumber, but its interior holds a fire-poofer, which is made of metal piping. It also holds a bubble machine, wiring and LED lighting. It is covered in a painted skin of cotton cloth.

CORE Art Walk Activities

Our team will be there to engage the visitors. We plan to have our fire-poofer and bubbles in use during the art walk so that audience members can participate in our project to its full effect. Also we will have signs up and note pads inviting guests to write about their ideas of culture to be burned in offering with the sculpture.

When The Washington Monument was originally completed, people from all over the world donated stones. All of these building blocks are inside the monument as symbols of our collective culture. National Treasure will represent many aspects of our complex modern culture. The team is collecting letters from all over the country (and hopefully the world) from people describing their view of our culture. All of these letters and ideas will be placed within the sculpture much like the founding blocks of the Monument. On Thursday August 30th, all of the letters will burn inside the sculpture as an offering. The burning is a symbol of rebirth, honor and dedication.

www.dcnationaltreasure.squarespace.com

facebook.com/DcNationalTreasureCore

OpalEssence
Idaho
6:15 600

What was the “inspiration” for the design of this effigy?

Idaho CORE took various aspects of existing artwork, such as the Faberge Egg collection in Rome, several European and Asian Baroque structures, the golden ratio in nature, Idaho being the “gem state”, this year’s Burning Man theme ‘Fertility 2.0’, and combined them into “OpalEssence” as it exists today. Sadly, it was not the potato. That happened later.

What impact does the effigy have on the local community?

Idaho CORE inspires the imagination, triggers growth of an even greater future community, and brought together a group of inventive people to create something beautiful. This has the potential to grow beyond the Burner community and nurture creativity throughout the Idaho region by relying on local talent and resources.

What interesting story happened during the design and execution of this project?

The journey to complete this project was both laden and elevated as it progressed toward the final build. The naming, which drifted from its true name, “OpalEssence” to “Space Potato”, “The Egg”, “Eggatron”, “Technicolor Pineapple”, etc... was part of the fun. The project was nearly halted after we burned through 2 table saws and 1 radial arm saw. But the greater story was the CORE spirit revived after mourning the loss of 3 community members, CJ & Zacklander Peterson, and Ron Chambless. We held space for each other when needed and found our way back with renewed purpose.

What does the effigy hope to convey to the greater community?

As with most art on the playa, it is an offering of like-minded people that delivers a thing of ephemeral beauty. It is an opening for people to connect, an inspiration for future efforts, and a way of showing that, even in our troubled world, we can still come together as a community.

What materials were used in the construction of this effigy?

Construction materials are Fir 2x6's, Fir 4x4's, Steel Bolts and hardware, Wood glue, LED multi colored tape, DMX controllers, blood, sweat, and tears...

CORE Art Walk Activities

Our Idaho sister camp, Altitude Lounge, will be hosting a party at OpalEssence. We will have music, belly dancers, sexy sparkly things, and an open mind for your tater jokes and effigy nicknames.

Our burner culture wouldn't exist today if not for the trials and tribulations that each piece undergoes as it makes the journey home. Each year, we experience new growth, new obstacles, and a renewal of spirit. And each year, we see the infectious delight of inspiration and awe as it permeates the default world we are all a part of. Our crew would also like everyone to know the fun we had. For example: What do you get when you have 20 sweaty Idaho CORE crew members in one hot tub? Egg Drop Soup. And memorable CORE Crew Quotes: “I don't touch chairs, I only sit on them.”, “That wasn't CORE, that was just us fuckin' around.”, COREgasm, COREplay, CORE Dust, “YOU WANNA DIE?!” (we woke up at 7:30am one build morning to a team member chasing a dog while yelling this), “Fire has no geometry, and this project is nothing BUT geometry -it'll be very interesting to see how it burns”, and “Look! We made straight boards curve!”

www.idahocore.com
facebook.com/idahocore

**Portage
Montreal
5:15 600**

What was the “inspiration” for the design of this effigy?

Portage" will express and share the collaborative and cooperative spirit of Montreal's uniquely rich, multiplex cultural experience, heritage and historical genesis.

At the time of the Montreal region's settling, portaging was a fundamental challenge that brought intrepid explorers together in a communal effort of radical self-reliance.

This piece also pays homage to a French-Canadian region legend, La Chasse-galerie also known as "The Bewitched Canoe" or "The Flying Canoe" is a popular French-Canadian tale of voyageurs

What impact does the effigy have on the local community?

By representing and recreating a shared intimate experience,

Portage transcends linguistic, cultural and historical differences and tensions, to grow a common bond and foster a shared understanding about the relationship between nature, ourselves, and each other.

This effigy has manifested the exact artistic vision of the installation, serving as a catalyst and nexus for disparate Montreal artist communities and networks to connect, share and grow. We're all very proud of what we've managed to achieve through the CORE project.

What interesting story happened during the design and execution of this project?

There is not a single story that stands out about the design and execution of this project, but rather a single thread.

They say "the playa will provide" and in kind, we have come to learn that Montreal will provide.

At every turn, it seemed like the universe was quietly watching our efforts and effortlessly conducting the ebb and flow of our project with resources to help. Our construction space, designer, engineers, fundraisers, even down to specialized tools, have all come out of the woodwork at the precise moment they were needed, to our continual and ever-growing amazement. We are truly blessed.

What does the effigy hope to convey to the greater community?

Juxtaposed amidst an unending and unyielding landscape, Portage creates an intimate space in the hull of the canoe, binding indomitable kindred spirits together. The shared closeness in this sacred space crosses the barriers of communication, countries or creeds.

It is the sincere hope of the Montreal community that Portage conveys the ancient and common lesson of shared survival through reciprocity

What materials were used in the construction of this effigy?

This effigy was constructed almost entirely of sturdy russian plywood.

CORE Art Walk Activities

A sacred ceremony and a live percussionist group native to Montreal, recreating the infectious rhythms and bohemian flare of the Tam-Tams on Mont Royal each Sunday! Experience the heart-beat of Montreal together as we conduct a ritual around our portaging man and woman, to usher in new fertility and pay homage to our past.

montrealcoreburn2012.wordpress.com

PsychoPhilia
Victoria BC, Canada
6:10 1100

What was the “inspiration” for the design of this effigy?

In designing the Victoria CORE piece, "Psychophilia," we wanted to create something that would involve as many people from our diverse community as possible. We also wanted it to be in keeping with the theme of Burning Man for 2012, "Fertility 2.0." If we could have built it out of meetings and hippy love, we would have. Alas, it had to be all about the Wood. The name is derived from "Psycho/Psyche" meaning mind or soul and "Philia" is one of the four ancient Greek words for love. Although some believe it should have been named "Clarence."

What impact does the effigy have on the local community?

This project embraces and illustrates the “Fertility of the Collaborative Mind”. It will serve as a visual representation of an open mind teaming with collaborative ideas, possibilities and Burners can use the project as a group love space where anything can spawn via intimate connections...

What interesting story happened during the design and execution of this project?

When considering the initial design of this project, lead artist Kym Spencer was having doubts about making a huge human head until a random conversation with a psychic told her that she would be crazy if she didn't.

What does the effigy hope to convey to the greater community?

The fertility of working collaboratively creates amazing synergies; look at the awesome things we can do when we work together!

What materials were used in the construction of this effigy?

2 x 4 and 2 x 8 lumber and the exterior face is completely composed of cedar sheathing from wood grown in the region.

CORE Art Walk Activities

Artist, building and production team plan on being on hand to explain to people the idea and symbolism. They will be wearing custom-made PsychoPhilia armbands.

www.victoriacore2012.wordpress.com
facebook.com/VictoriaCOREProject

**ReinCOWnation
Houston
2:15 600**

What was the “inspiration” for the design of this effigy?

Fertility 2.0. Not only is the longhorn a universally recognized symbol of Texas, but the bull has been a sacred symbol of life force, virility, strength and fertility to cultures around the globe and dating back to the Stone Age. Our bull, emerging of its own will from the desert floor only to be immolated, is also a symbol for the Burning Man festival itself, which creates itself anew in the Black Rock desert each year, then disappears.

What impact does the effigy have on the local community?

Houston regional group is getting more concrete as a result. Working together on the project is the perfect way to discover the strengths, talents and skill available to us as a group. This project opens up a world of opportunities to accomplish more works and plot world domination.

What interesting story happened during the design and execution of this project?

We would need more than one story and waaaay more than 100 words! We're a bunch of Texans working with power tools in 90+ degree heat and mosquitoes. Don't swat while handling an angle grinder...

What does the effigy hope to convey to the greater community?

Texas is home to Burning Flipside, the oldest and largest of the Regional events, and to one of the largest and most active regional Burner communities. As a center for art, music, and performance, Houston hasn't attracted the attention that Austin has, and is often not recognized - even within Texas - as the fertile and nurturing environment for creativity and culture that it most definitely is. We are proud to represent Houston this year, with a work that will command the attention of 60,000 participants and introduce the worldwide Burning Man community to a dimension of Houston they haven't seen before.

What materials were used in the construction of this effigy?

CNC cut plywood, wane-edge strips & burlap. Glue & screws, spit & promises, barb wire. No duct tape or baling wire were harmed in the construction of this effigy.

CORE Art Walk Activities

Join Houston at their ReinCOWnation large and loud, just like their beloved Gulf Coast of Texas. Sassy snacks, musical stylings of DJ Gee-Hawed and a few surprises to have y'all getting down' and shouting HOWDY!

<http://www.houstoncore.org>

<https://www.facebook.com/HoustonCore>

**Rise of the Planet of the Moose
Toronto, Ontario
8:45 600**

What was the “inspiration” for the design of this effigy?

The Moose has become the lighthearted symbol of Ontario Burners. Our regional burn, Moose Man, takes place each August. Each year we burn an effigy that resembles The Man... but with Antlers. Levity aside, the moose is a majestic, powerful, and peaceful creature. A perfect symbol for the spirit of Toronto and its burner community

What impact does the effigy have on the local community?

A lot of folks who had never been part of a building crew were finding themselves using all kinds of crazy power tools and LOVING IT! It brought the community together because we had a lot of different jobs to be done and none was too small. People with the same goal, utilizing their own talents to help make this happen/raise money. Circus performers, DJs, VJs, Massage Therapists, bakers, planners, builders all came together and it was a beautiful thing.

What interesting story happened during the design and execution of this project?

The long standing playa tradition Great Canadian Beaver eating contest (GBEC) happened in the default world for the first time at our fundraiser "Beaver Damn". The FUNdraiser was epic, there were even some unicorns seen on premisses.

What does the effigy hope to convey to the greater community?

There will be great obstacles in life and in CORE builds. There will be challenges big and small. There will be different opinions, thoughts and expertise levels. So long as you keep your eye on the prize and keep the forward momentum, ANYTHING is possible (including bringing a massive moose head to the desert!)

What materials were used in the construction of this effigy?

-lumber of various sizes, sheets of 3/4 plywood and some wonderful smelling cedar. Also, thousands of screws, lug bolts, base supports and a LOT of sweat.

CORE Art Walk Activities

Come check out the moose and get your dance on to the classic techno styling's of DJ mental floss rocking out on Toronto's own Disco Fish art Car.

www.core2012.drawoutsidethelines.net
facebook.com/CoreRiseOfThePlanetOfTheMoose

**Roeblingagon
New York City
5:45 600**

What was the “inspiration” for the design of this effigy?

The Roeblingagon is a 10-foot tall, 20-foot diameter, dome-like installation that is inspired by the Brooklyn Bridge, an icon of the New York City skyline.

What impact does the effigy have on the local community?

The Roeblingagon has been key in bringing together both long time burners, newbies, and virgins who have yet to reach playa. As New York City has a large Burning Man community, it has also been highly effective at introducing varying parts of the community to one another through everything from the design process, build, fundraising and execution of the project on playa.

What interesting story happened during the design and execution of this project?

Key members of the build team came up with a concept for a new party/festival that will be coming to New York in the fall of 2012. The Stinky Boot, while originally a joke, has begun to take on a life of it's own and has a team of Burners ready and willing to make it happen.

What does the effigy hope to convey to the greater community?

The Roeblingagon hopes to convey that if a community as large as New York City can unite around a piece, so can the Burning Man community at large. We are presenting a piece that is both physically and figuratively representative of New York and the creative spirit that drives so many of us. We hope this inspires others to delve into their own creativity and bring to life projects that can be presented at Burning Man and in their local communities.

What materials were used in the construction of this effigy?

- 494 linear feet of 4"x4" wood
- Netting
- LED strings
- Light beacon
- Custom Steel Connectors

CORE Art Walk Activities

Meet the artist and crew. Our lead artist will be available to answer questions about the project along with a few of his crew who have been integral in bringing The Roeblingagon to life.

<https://www.facebook.com/NYCCore2012>

Secret of the Bees

Utah

11:15 600

What was the “inspiration” for the design of this effigy?

Utah, named the Beehive State by the Mormon pioneers, is a pretty damn patriarchal place - but The Secret of the Bees reminds us that bees have a Queen, not a king (or even a president). The Bee Goddess doesn't care about your ideology. Her massive, hive-shaped body is big enough to house not only a recursive image of herself (with herself again reiterated within her own belly, a third level down), but also as many burnable bee idols as the Utah community can design and build to be attached to the inside of the structure. Her incredibly large breasts represent the milk-and-honey of the good life, the life that the Mormon pioneers were seeking way out here in arid Deseret. 1400 miles pushing family and belongings in wooden handcarts across the Great Plains and through the Rocky Mountains weeded out the faint of heart, and also those who lacked the spirit to cooperate for survival.

In the post-Mormon counterculture, Utahns have kept the community spirit but ditched the patriarchy. The bees have a secret - and it's that the Goddess never went away. She's there as soon as we look for her. She meets our gaze with multifaceted eyes of scintillating rainbows, and when we ask that ultimately human question, what are we supposed to be doing here? She answers, quite clearly, whatever you want, baby!

What impact does the effigy have on the local community?

We have had a tremendously successful volunteer effort this year. This is in part due to the great success of our regional Burn, Element 11. Under the leadership of the newly formed Element 11 Board of Directors, this year saw a huge increase in community involvement, and this has definitely spilled over to the CORE project as well. Interest in all things Burner related is at an all time high in Utah, and we are riding the crest of this wave all the way to Black Rock City!

What interesting story happened during the design and execution of this project?

There have been so many, and everyone who has helped with the project surely has their own personal tale of inspiration to tell - why not stop by The Secret of the Bees and ask us!

What does the effigy hope to convey to the greater community?

We hope to instill a sense of community effort, that the sum is greater than the parts alone, and that amazing things happen when we all support one another and value what each of us has to offer. Our build site is outside, close to a few busy nightclubs. Many build evenings, working away like busy bees, we have been approached by strangers wondering what the heck we are up too! The typical deluge of questions ensue, we answer as best we can, typically there is the bewildered responses, "you mean you are going to burn this?" "They will let you do that?" "You are taking it where?" Most walk away quite impressed with our efforts, some have stopped by regularly to check on our progress, a few have even helped us! And so our community grows.

What materials were used in the construction of this effigy?

Her highness the bee Goddess is built mostly from re-purposed and recycled materials. Her main frame is built from plywood and framing lumber, and is sheathed in hardwood strips that were kindly donated by a local cabinet shop. Her faceted eyes are made from recycled plexiglass, and will be lit by multicolored LEDs at night. Two people can sit in her head and have a spectacular view of the playa through her eyes!

CORE Art Walk Activities

We encourage everyone to join us in Bee regalia, especially in conjunction with "Bee Here Now!" - <http://blog.burningman.com/2012/05/participate/bee-here-now/>.

We will have fortified green jello shots (a Utah delicacy!), honey themed drinks and dance "the Secret of the Bees" dance!

We encourage participants to leave offering or mementos to be burnt!

<http://www.indiegogo.com/utahCORE2012?c=home>
<http://www.facebook.com/groups/145169645610625/>

**Seraphim
LA
5:30 900**

What was the “inspiration” for the design of this effigy?

Inspiration was drawn from the within diversity of the many neighborhoods found within the City of Angels. Representing the best of Los Angeles by incorporating four of the major cultural and ethnic influences (the Angels) within our fair city as well as many of the other geographic and industrial components, the project was designed to be a distributed work of art to allow as many different artists contribute to the piece as possible. The central Vortex recalls "Ancestors" or "Fire Sprites" that are commonly spawned by fires at Burning Man and is representative of the Fertility of our community.

What impact does the effigy have on the local community?

For the very first time in Los Angeles history our local Burning Man Community will be allowed to construct and burn a piece of artwork in downtown Los Angeles at the LA State Historical Park. LA CORE Project "Seraphim" will have a twin constructed for the Los Angeles Burning Man Decompression in October. Local Burners are currently engaged in a public outreach campaign extending our ethos to those well outside of our usual haunts and are reaching out to other arts groups, churches, Scouts and a wide variety of other community groups asking for their direct participation.

What interesting story happened during the design and execution of this project?

Reconstituting much of the 2011 Los Angeles CORE Project team we have added more volunteers and at the same time strengthened our bonds. Our team was challenged by the complexity of the piece and somehow managed to pull it all together despite several minor setbacks. In many ways, facing such adversity has drawn us closer together and we emerge as better human beings with a sense of accomplishment that can only be brought about by shared experience.

What does the effigy hope to convey to the greater community?

As an interactive component, we invite all the citizens of Black Rock City to help us complete the piece by adding their hopes, wishes, dreams and art to the recycled, colored pallet slats that will be placed on the central Vortex piece daily until the project is consumed by flame. We would like everyone to have a stake and ownership in our project. It is all about our community, communal effort, and the immediacy of participation.

What materials were used in the construction of this effigy

Constructed primarily of wood, some of which recycled cast offs from construction sites and shipping pallets Seraphim incorporates some rather diverse natural materials including corn husks, papier mache' and leaves laminated to surfaces with natural gluten pastes. All paints, stains, and dyes are water based and non-toxic.

CORE Art Walk Activities

Join the completion of the LA effigy by adding your hopes, wishes, and dreams to the recycled pallet slats that will be used to complete the central Vortex! All of your thoughts, wishes, and art will be conveyed to the heavens under the protection of our Angels during the CORE Burn on Thursday night!

We dedicate our piece to all the Los Angeles Burners who have passed and to all who were born this year. The circle of life continues as the fire burns on within.

<http://laburningman.com>
<https://www.facebook.com/laburningman>

Stella Octangula
Mid-Atlantic
6:15 900

What was the “inspiration” for the design of this effigy?

Stella Octangula came from a collaborative effort among members of the Mid-Atlantic BM community who were kicking around ideas for potential Temple designs. One design was the star tetrahedron, which was later named Stella Octangula. This shape carries a plethora of meanings to multitudes of cultures, while still maintaining it's simplest essence, being a 3-D geometric form. The patterns on the exterior of Stella Octangula were inspired by sacred geometry and, naturally, outer space, because "Where do you think sacred geometry comes from?" - Mad Dog.

What impact does the effigy have on the local community?

This project has directly engaged over 100 people across the Mid-Atlantic region including school teachers, engineers, creative directors, welders, industrial designers, yoga teachers, tradesmen, grandparents, pyrotechnicians, community developers, students, philanthropists, dreamers, and performers, to name a few. Stella Octangula has given a group of people that may have never had the chance to work together within this community an opportunity to express themselves through technical skill and artistic talent in order to manifest an amazing multidisciplinary project. This project has created an atmosphere that promotes radical inclusion, self-expression, and participation through a unique and fulfilling communal experience.

What interesting story happened during the design and execution of this project?

During our very first meeting, aliens came down and bestowed upon us the knowledge that sacred geometry and the essence of universal spiritual understandings are one in the same. That night over 100 people across the Mid-Atlantic had the same dream and offered support to help make Stella a reality. Also, Frank R. Rosen passed away during the construction of Stella Octangula, and his ashes are going to be located within its C.O.R.E.

What does the effigy hope to convey to the greater community?

Freedom. We bring Stella Octangula to the playa in its simplest form, a stellated form of one of the platonic solids, the octahedron. We offer Stella stripped of any meanings it may have had across time, space, and cultures. Instead we present this piece of geometry for participants to build their own meanings and connections. Stella represents a symbol of expressive freedom, and with that the ability to create and inspire. At its essence, this piece is about freedom, which, in this country, was born in Philadelphia and the Mid-Atlantic region. Freedom!

What materials were used in the construction of this effigy?

Held together by Blood, Sweat, and Tears; Stella Octangula is composed of 100% plantation and sustainable hardwood ply. Its support structure is assembled out of aluminum, steel, and lots of playa magic.

CORE Art Walk Activities

We will be holding a workshop that teaches how to create divine geometric forms through the art of origami.

We will also be having a dance performance featuring fire at 5pm.

--About the Dance Performance--

"Phoenix"

A ritual that embodies the archetypal dualities between fire and air. Fire and air are represented in the two platonic solids that make up stella octangula: fire symbolizing the tetrahedron solid and air symbolizing the octahedron solid.

This ritual celebrates the fertility of consciousness between the masculine and feminine forces.

Performers: Jeff Calafato and Jexime Icon

We would like to thank all of the people who have helped bring Stella Octangula from a mere thought into a reality, and who have supported its progress along the way. Your participation has made this project happen, and is what continues to allow this community to burn bright! Shine on!!!

facebook.com/groups/169641863157266

Tendrillar Woods
Seattle
10:15 600

What was the “inspiration” for the design of this effigy?

A calm escape amidst the cacophony surrounding. A cool earthy grotto shaded by a misty cloud canopy. The design was inspired by the Ignition NW logo which includes a stylized pine tree. Combined with the well-known cloudiness and rain endemic to our region, we hope to evoke the funkiness, atmosphere and vibe of Seattle and the Pacific Northwest.

What impact does the effigy have on the local community?

SeaCoRE was created around the effigy project, rather than from an existing theme camp. We're composed of jaded veterans, 2nd timers and a surprising number of new burners. We've enjoyed strong support from Ignition NW (thanks Kay!), and the local)(scene.

SeaCoRE has brought many new faces to the downtown burner scene, and strengthened ties with the RatCity (south) and Deep Playa (north) crews. It's been a lot more effort, but also a lot more rewarding than expected.

What interesting story happened during the design and execution of this project?

This one time at Banned Camp ...

We designed Tendrillar Woods to be a refuge. Critical Massive (Seattle Regional) placed us rather far up a trail near the SeaKids camp. We were happy to note a small populous of angsty youth hiding out and bonding in the cloud by the weekend. I think we need a guest book for playa.

What does the effigy hope to convey to the greater community?

Seattle: more than just a damn Needle!

What materials were used in the construction of this effigy?

Mostly lumber and cloth. Reclaimed materials were used where possible to control costs. We only lost part of one finger.

CORE Art Walk Activities

Docents (general availability)

"Make Your Way Out to Tendrillar Woods",

An 8 minute play (possibly repeated) by Reddick; 4th Generation Northwest entertainer. Specializing in Acting, Directing and Vocal Performance, Reddick is ecstatic about bringing the gift of his talents to the Playa with the Seattle CORE project this year.

Whimsy was a strong influence throughout this project. We hope you enjoy the Seussean elements. Some other names we considered:

Eponymous Woods

Forest of the Sparkleponies

The Asylum (for hoopy froods)

Mario's Playhouse

Sneech Wood

The Woods

www.tumblr.com/blog/seacore2012

[facebook.com/SeattleCore2012](https://www.facebook.com/SeattleCore2012)

Tower of Nowhere

UK

9:45 600

What was the “inspiration” for the design of this effigy?

Inspired by traditional UK architecture, from monastic towers to ornate arches, we have created a design that reflects both the long tradition of bell founding in the UK, and the ritual and ceremony of live bronze pouring.

What impact does the effigy have on the local community?

The bell casting is surrounded by ritual and theatre, with people being invited to gift metal jewellery (not steel or titanium) to the molten metal and become a part of the bells themselves. The effigy itself will be decorated with bunting, offering messages from the local Nowhere community.

What interesting story happened during the design and execution of this project?

Some of the materials that will be used in founding these bells was used to create the trident, held by an icon of Britannia herself, afore the Queen's Royal Barge that led this year's Jubilee flotilla.

What does the effigy hope to convey to the greater community?

We hope to celebrate the magic of the foundry and the tradition of travelling craftspeople with the spectacle of a working foundry on the Playa and the pouring of molten bronze into a bell mould. This is a ceremonial act taken to an alchemical and homeopathic dimension, with participants from the greater community putting their memory-laden gifts* into the founding to become part of the bell.

What materials were used in the construction of this effigy?

The bells will be cast live, out of bronze, at sundown on Tuesday and to be hung in our tower, constructed of wood and adorned with messages from the Nowhere community.

CORE Art Walk Activities

We cordially invite you to join us for a Traditional English High Tea with Cricket and Croquet on the Village Green. Please wear your Finest Whites and Summer Dresses and we'll bring the Pimms and lashings of Ginger Beer for an afternoon of repressed jollity.

A brief history of mobile bell founders in pre-industrial Europe...

In pre-industrial Europe, 'bell founders' travelled to different towns and villages, casting bells in churchyards. This would always be a big community event, where people contributed in various ways, such as digging the foundry pit (usually in the churchyard) or contributing charcoal to melt the bell bronze.

Once the metal had been melted in its crucible the founders would entreat local dignitaries to give gold and silver to the crucible in order to strengthen the bells resonances.

www.euroburners.org

facebook.com/groups/200970753351230

Twisted Upright House
SF North Bay
7:15 600

What was the “inspiration” for the design of this effigy?

In the process of coming up with our proposal for the CORE burn, we thought portraying an icon of Coastal life would be a fun theme to explore. After considering several options, we decided a lighthouse would be an evocative and graceful sculpture to represent Northern California's serrated coastal region. Their designs are myriad, but the lighthouses we have here in Humboldt County, as well as those in Mendocino and Marin County, are small in stature, so our inspiration for the design turned from literalism to a more playful and expressive form, something we think suits the cultural environment of Burning Man well. We settled on the tall, slender design inspired by the famous Cape Neddick Lighthouse, made famous by Ansel Adams-a San Francisco native-in his photography. We further wondered what it might look like if Ansel Adams and M.C. Escher collaborated on an image together. Our proposal is a sculptural musing of such a collaboration.

What impact does the effigy have on the local community?

The creation of the Twisted Upright House has really connected the northern and southern parts of our region in a new way. The collaboration with Nathan up in Trinity County brought in a whole new group of people interested in contributing to the burn structure. Everyone has added their own ideas, and the amazing details came out of these collaborations. We have started to see all our distant parts as one large, interconnected burner community made up of a lot of creative individuals.

What interesting story happened during the design and execution of this project?

On most projects they say measure twice and cut once. On this project it was more like measure, measure, measure, measure again, have someone else check it, and then cut. The way the wood is laid out even a small error would compound quickly so careful attention was paid to all of the dimensions.

Collecting the driftwood was a great story, out on the private beach guarded by Sasquatch (no, not the Ranger Sas) craftily avoiding the law with our ever so safely tarped load. But I can't tell you that story, because it never happened.

What does the effigy hope to convey to the greater community?

Northern California has a ton of amazing artists of all different kinds. They are generous of spirit, and incredibly giving people. Spending a lot of time in the woods alone apparently breeds some brilliant art work. Craftspeople and woodworkers and glassmakers, welders and electricians and mosaic makers, people who just think Burning Man is cool and want to help out, friends, neighbors, people you've never met and you! The lighthouse hopes to be a symbol, a beacon for the community. We are here! We are here! Come play with us.

What materials were used in the construction of this effigy?

The lighthouse is constructed of 135 levels of two inch dimensional lumber stacked on its side, each level twisting one degree from the one beneath it, and shrinking by .44 inches each level, providing the lighthouse body a gentle pitch. The first 27 levels are made of 2x12, the second 27 out of 2x10, the third 27 out of 2x8, the fourth 27 out of 2x6, and the final 27 out of 2x4. These thick walls eliminate the need for structural framing, minimize excessive ground anchoring and rigging, and provide a robust structure that will burn long and fierce.

CORE Art Walk Activities

Nathan Elstein, creator of the Sea Turtle Nest and its community created Eggs, will be on hand to talk about the carving process. Kelly and Ellen will be there to talk about the Pelican Project, and members of Pyroglyphics will also be at the structure to answer any design questions. Look out for the Human Bee-In...it's all the buzz.

Thank you to Goatt, Brad and Jeremy at Pyroglyphics, Woodlabs, P3 Oasis, the Thug Boat, Mischief Labs, Nathan Elstein, Bill Wunderlich, MorTisha Sloan, Jed Rice, Daniel Nicholas, Barry Cogbill, David Long, Eva d'Luscious and Cabaret de Caliente, the Baby Seal Club, Steamboat Ed Haas, FrogSong CoHousing, Aries Fire Collective, Burning Man and all of you!

www.northbayburners.com/tag/core-project
facebook.com/NorthBayCore2012

Valley of Heart's Delight
South Bay
5:15 1000

What was the “inspiration” for the design of this effigy?

Last year, South Bay CORE brought you Valley of Heart’s Delight, representing the emergence of Silicon Valley from an orchard of fruit trees. For 2012, the South Bay CORE crew brings you a water tower rising from an orchard, for without water there is no fertility.

Every city in the South Bay used to be home to a fruit cannery, and every cannery had its own emblematic water tower. Libby’s, Del Monte, and Olsen’s Cherries are still landmarks throughout the Valley. Other major orchards date back to the 1880’s and annually exported over 170,000 tons of fruits and vegetables to the rest of the world.

What impact does the effigy have on the local community?

The Santa Clara Valley, called the Valley of Heart’s Delight because of its explosion of flowering fruit trees each spring, was world-famous for cherries, apricots, pears, peaches, plums and pears. To commemorate the orchards and canneries of days gone by, each slat of wood in the CORE water tower will bear a plaque with the name of one of the old neighborhood canneries.

We aim to connect the transplanted and newly arrived Silicon Valley tech workers to the historical past of the area, and to understand that the street, neighborhood, and cities of the area are named after real families and farmers who felt their orchards were a slice of paradise. Although those orchards have largely disappeared, we live surrounded by their legacy every day.

What interesting story happened during the design and execution of this project?

They say that fruit cocktail was invented in the Valley of Heart’s Delight! There is still a water tower painted with the Libby’s Fruit Cocktail label (named a historical landmark) in Sunnyvale, California.

In 1919 there were 7,652,000 prune trees *alone* in Santa Clara County.

Many of the small farms from the 1880’s helped to develop an intricate railway system within the Valley, so that each orchard was a stop on the route. Excess capacity was the mother of the invention to Dr. James M. Dawson, who put up the first canned fruit for market in 1871.

As the yield of their groves became ever more prolific, the farmers began to form cooperatives with their neighboring farms and eventually joined huge collectives such as the California Packing Corporation, the California Fruit Packers Association, the Golden Gate Packing Co., and finally were absorbed by huge conglomerates such as Del Monte.

What does the effigy hope to convey to the greater community?

We aim to connect the transplanted and newly arrived Silicon Valley tech workers to the historical past of the area, and to understand that the street, neighborhood, and cities of the area are named after real families and farmers who felt their orchards were a slice of paradise. Although those orchards have largely disappeared, we live surrounded by their legacy every day.

What materials were used in the construction of this effigy?

Reclaimed wood from box springs that were donated as part of a hotel’s renovation, which were donated to Hope Services --- a non-profit agency dedicated to providing opportunities for people with special needs. What could not be sold for materials was going to be junked, but one of our CORE team was able to redirect the aged, kiln-dried wood to our effigy. We supplemented this wood with new 1x2 and 1x4 lumber. We also used plywood to build our orchard of trees.

CORE Art Walk Activities

Every city in the South Bay used to be home to a fruit cannery, and every cannery had its own emblematic water tower: Libby’s, Del Monte, and Olsen’s Cherries are still landmarks throughout the Valley. Other major orchards date back to the 1880’s and annually exported over 170,000 tons of fruits and vegetables to the rest of the world. To commemorate these orchards and canneries of days gone by, each slat of wood in the CORE water tower bears a plaque with the name of one of the old neighborhood canneries. We invite you to join us for a Heart’s Delight cocktail or a fruity snack, and climb up inside the tower to see the names of the old Santa Clara Valley fruit canneries. Oh, and you can tag your name & write a message inside there too!

www.southbayburners.org

facebook.com/SouthBayCORE